

THE ROTARY BANNER

BUZZER BEATER EDITION

EAST ALTON ROTARY CLUB WWW.EASTALTONROTARY.ORG CHARTERED OCT. 28, 1971 DISTRICT 6460

UNITED, ALL THE WAY

LAST WEEK WE WELCOMED MISSY CHURCHMAN FROM THE UNITED WAY. MISSY IS A MEMBER OF GRANITE CITY ROTARY. THE ST. LOUIS UNITED WAY HAS THE BEST RATIO OF ADMINISTRATION EXPENSES, TO TOTAL EXPENSES APPROXIMATELY TEN CENTS ON EVERY DOLLAR GOES TOWARD ADMINISTRATION. THEY HAVE BEEN THE BEST FOR THE LAST FIVE YEARS. MADISON COUNTY HAD 143,000 RESIDENTS THAT WERE SERVED BY UNITED WAY FUNDED PROGRAMS IN 2007, THE LATEST DATA AVAILABLE. SOME OF THE 42 LOCAL UNITED WAY FUNDED PROGRAMS INCLUDE BOYS & GIRLS CLUB OF BETHALTO, OPERATION BLESSING, OASIS, AND RED CROSS. UNITED WAY AND THE TELEGRAPH HAS TEAMED UP FOR THE LAST 25 YEARS FOR THE "COMMUNITY CHRISTMAS" PROGRAM. THIS PROGRAM COLLECTS CASH, TOYS, COATS, ETC. TO BE DISBURSED THROUGHOUT THE COMMUNITY BY 12 LOCAL AGENCIES. EACH DONATED ITEM IS SORTED BY VOLUNTEERS AND UNITED WAY STAFF AND DIVIDED INTO 12 EQUAL PIECES FOR THE EVENTUAL DISTRIBUTION TO THE PUBLIC. IN 2008 OVER \$10,000, 400 COATS AND 4500 TOYS WERE AMONG THE DISTRIBUTION. THE UNITED WAY HAS 2 MAJOR FUNCTIONS, THE CAMPAIGN TO RAISE THE MONEY AND ALLOCATION TO DISBURSE THE MONEY. THE CAMPAIGN IS 60% FUNDED WITH EMPLOYEE CONTRIBUTIONS FROM BUSINESSES SUCH AS OLIN, GLOBAL, AND CONOCO PHILLIPS. UNITED WAY REPS MEET WITH THE VARIOUS BOARDS TO REVIEW REQUESTS AND GIVE RECOMMENDATIONS. NO AGENCY IS EVER CUT MORE THAN 10% FROM THE PRIOR YEAR UNLESS AN ISSUE HAS CHANGED THEIR STATUS AND THEY HAVE HAD A MEETING TO DISCUSS THE ISSUE AND THE CUT. THIS STABILITY IN FUNDING HELPS THE VARIOUS AGENCIES TO SUCCEED IN THEIR MISSION. THE ALLOCATION PROCESS STARTS IN NOVEMBER WITH A MARCH DISBURSEMENT. VOLUNTEERS ARE PRIMARILY RESPONSIBLE FOR THE CAMPAIGN AND THE ALLOCATION PROCESS. THE UNITED WAY ALSO PARTICIPATES IN SERVICE PROJECTS IN ITS SERVICE REGION SUCH AS CAR SEAT SAFETY EVENTS WHERE PEOPLE CAN OBTAIN CAR SEATS AND TRAINING ON THEIR PROPER USE. IN THE FUTURE IN ILLINOIS WE CAN ANTICIPATE SEEING A "211" PHONE NUMBER THAT WILL BE A HOTLINE FOR THOSE IN NEED OF HOUSING, HEATING, FOOD, CLOTHING, ETC SIMILAR TO WHAT IS IN PLACE IN MISSOURI. NOW THE 1-800-427-4626 IS THE NUMBER FOR PEOPLE TO CALL FOR ASSISTANCE.

ROTARY BITS

--OWN THE HAT THAT BILL GATES WORE AND AUTOGRAPHED AT ROTARY'S 2009 INTERNATIONAL ASSEMBLY. THIS MONTH, THE SIGNED BASEBALL CAP WILL BE AUCTIONED ON EBAY. BID ON THIS PIECE OF ROTARY MEMORABILIA TO HELP SUPPORT ROTARY'S US\$200 MILLION CHALLENGE FOR POLIO ERADICATION. GO TO WWW.EBAY.COM TODAY TO PLACE YOUR BID ON ITEM 180325654751.

--APRIL 25, 2009 - CARDINALS VS. CHICAGO CUBS
GAME TIME: 2:45 P.M. BUSCH STADIUM
JOIN THE FIVE ROTARY DISTRICTS PARTICIPATING IN OUR ANNUAL ROTARY FAMILY DAY AT THE BALL PARK. YOUR ROTARY CLUB WILL HAVE TICKET AND RESERVATION INFORMATION AFTER FEBRUARY 18TH, 2009. TWO LEVELS OF SEATING RESERVED
LEFT FIELD LOGE (800 TICKETS) \$ 45.00 PAVILION RESERVE (1700 TICKETS) \$ 35.00

FEB. 5, 2009

OFFICERS
PRESIDENT
ROGER WERTS
PRESIDENT-ELECT
KEVIN STUBY
SECRETARY
LORI PALMER
TREASURER
CORY GALLIVAN

DIRECTORS
CLUB SERVICE
PAUL HOOVER
VOCATIONAL SERVICE
CHRIS HERZOG
COMMUNITY SERVICE
CHARLIE KUNZ
INTERNATIONAL SERVICE
ROD CROXFORD
YOUTH EXCHANGE
DAVE MILLER
SERGEANT AT ARMS
RICK HOOKS
EDITOR
RICK HOOKS

BIRTHDAYS
MARK SPECIALE
FEB. 4TH

VIRGIL MOORE
FEB. 8TH



THE SKINNY

--AMONG OUR GUESTS WERE DISTRICT GOVERNOR - ELECT LARRY THOMPSON HE THANKED THE CLUB FOR SENDING (AS ALL DISTRICT CLUBS DID THOUGH THEIR DUES) HIM AND HIS WIFE TO SAN DIEGO. NICE TAN! OTHER GUESTS WERE DICK BELL - WR, RON MAYHEW - ALTON-GODFREY, KEN HARMON - BETHALTO
--SUPER BOWL TRIVIA WAS HARD FOR THE CLUB - EVERYONE NEEDS TO WATCH THE SUPER BOWL THIS YEAR AND TAKE NOTES.
--OVERHEARD: DAVE MILLER WAS A UNITED WAY VOLUNTEER IN BISMARCK, ND ---
--RHONDA WAS LOOKING FOR SUPPER PLANS AFTER HAVING THE "STATE OF THE AIRPORT" BREAKFAST AND ROTARY LUNCH - DAVE WORKED THE EAST ALTON ROTARY INTO HIS PRESENTATION TO 90+ ATTENDEES AT THE BREAKFAST
--GRANITE CITY ROTARY ENTERED A 5'6" "ORANGE" IN THE GC CHRISTMAS PARADE IN HONOR OF THEIR FRUIT SALE, BUT ALAS EVERYBODY THOUGHT IT WAS A FUNNY LOOKING BASKETBALL.
--WENDELL AND LARRY THOMPSON FAILED TO FIND THE JOKER AND THE POT GROWS -- \$123 WAS THE PRIZE LAST WEEK.

basketball

THIS SATURDAY (2-7), IS THE DATE FOR OUR BASKETBALL TOURNEY. DUE TO THE SPLIT VENUES (EASTWOOD AND THE REC CENTER) WE WILL NEED PLENTY OF HELP THIS YEAR. JOE IS COORDINATING THE EVENT.. EVERYTHING SHOULD BE FINISHED BY 6PM.

BANNER FINDER

EVERYONE WHO ATTENDS THE WEEKLY MEETING WILL RECEIVE THE HARD COPY VERSION OF THE BANNER. LATER IN THE DAY THE EDITOR WILL SEND AN EMAIL ANNOUNCEMENT TO ALL MEMBERS THAT THE NEW ISSUE OF THE BANNER IS AVAILABLE AT OUR WEB SITE. (IF YOU ARE NOT RECEIVING THIS ANNOUNCEMENT THEN YOU DO NOT HAVEN AN EMAIL ADDRESS OR IT'S INCORRECTLY LISTED AT OUR WEB SITE. IF YOU ARE NOT RECEIVING THIS ANNOUNCEMENT, LET LORI KNOW.) THE EASIEST WAY LINK TO OUR HOME PAGE IS TO OPEN THE EMAIL AND MOUSE CLICK ON OUR "CLUB WEB SITE" LOCATED NEAR THE TOP OF THE RIGHT SIDE OF THE PAGE. THIS WILL TAKE YOU TO OUR SITE. YOU MAY SIGN-IN USING YOUR FIRST NAME AND FIRST INITIAL OF YOUR LAST NAME FOR BOTH THE LOGIN AND PASSWORD. YOU DO NOT HAVE TO LOGIN TO VIEW THE BANNER. NEAR THE BOTTOM OF THE RIGHT SIDE OF THE PAGE YOU CAN FIND THE "DOWNLOADS" SECTION. THE MOST RECENT BANNER WILL BE THE TOP ENTRY. CLICK ON IT AND IT WILL OPEN OR, DEPENDING ON YOUR COMPUTER, GIVE YOU VIEWING OPTIONS. YOU WILL NEED ADOBE READER TO VIEW THE BANNER. (IF YOUR COMPUTER DOES NOT HAVE IT, A FREE VERSION CAN BE FOUND AT WWW.ADOBE.COM/PRODUCTS/READER.) SIT BACK AND ENJOY!

Today's phrase-Mediterranean Sea-Formed from the latin *medi*, "middle", and *terraneus*, "earth", the *Mediterranean* means "the sea in the middle of the earth," which, indeed, the ancients believed it to be.

The Rotary Code of Ethics-For Businessmen of All Lines

My business standards shall have in them a note of sympathy for our common humanity. My business dealings, ambitions and relations shall always cause me to take into consideration my highest duties as a member of society. In every position in business life, in every responsibility that comes before me, my chief thought shall be to fill that responsibility and discharge that duty so when I have ended each of them, I shall have lifted the level of human ideals and achievements a little higher than I found it. As a Rotarian it is my duty:

I-To consider any vocation worthy and as affording me distinct opportunity to serve society.

II-To improve myself, increase my efficiency and enlarge my service, and by doing so attest my faith in the fundamental principle of Rotary, that he/she profits most who serves the best.

III-To realize that I am a business man and ambitious to succeed; but that I am first an ethical man and wish no success that is not founded on the highest justice and morality.

IV-To hold that the exchange of my goods, my service and my ideas for profit is legitimate and ethical, provided that all parties in the exchange are benefited thereby.

V-To use my best endeavors to elevate the standards of the vocation in which I am engaged, and so to conduct my affairs that others in my vocation may find it wise, profitable and conducive to happiness to emulate my example.

VI-To conduct my business in such a manner that I may give a perfect service equal to or even better than my competitor, and when in doubt to give added service beyond the strict measure of debt or obligation.

VII-To understand that one of the greatest assets of a professional or of a business man is his friends and that any advantage gained by reason of friendship is eminently ethical and proper.

VIII-To hold that true friends demand nothing of one another and that any abuse of the confidence of friendship for profit is foreign to the spirit of Rotary, and in violation of its Code of Ethics.

IX-To consider no personal success legitimate or ethical which is secured by taking unfair advantage of certain opportunities in the social order that are absolutely denied others, nor will I take advantage of opportunities to achieve material success that others will not take because of the questionable morality involved.

X-To be not more obligated to a brother Rotarian than I am to every other man in human society; because the genius of Rotary is not in its competition, but in its cooperation; for provincialism can never have a place in an institution like Rotary, and Rotarians assert that Human Rights are not confined to Rotary Clubs, but are as deep and as broad as the race itself; and for these high purposes does Rotary exist to educate all men and all institutions.

XI-Finally, believing in the universality of the Golden Rule, all things whatsoever ye would that men should do unto you, do ye even so unto them, we contend that Society best holds together when equal opportunity is accorded all men in the natural resources of this planet.

EAST ALTON ROTARY CLUB
POB 56
EAST ALTON, IL. 62024-0056

RETURN SERVICE REQUESTED



online make-up:
www.rotaryclubone.org/

"Part of the secret of success in life is to eat what you like and let the food fight it out inside."-
Mark Twain

CLUB ARCHIVES

Feb. 7, 1991

Upcoming club events included: b-ball tourney, Pat Holt singers, garage sale and bike rodeo

FOUR WAY TEST

IS IT THE TRUTH?

IS IT FAIR TO ALL
CONCERNED?

WILL IT BUILD
GOODWILL AND
BETTER
FRIENDSHIPS?

WILL IT BE
BENEFICIAL TO ALL
CONCERNED?

MAKE-UP OPPORTUNITIES

MON. NOON-WOOD RIVER
ST. JOHN'S UCC
NOON-JERSEYVILLE
REACE UNITED CHURCH
6PM-ALTON-GODFREY
CASTELLI'S @ 255
TUE. NOON-COLLINSVILLE
HOLIDAY INN
NOON-GRANITE CITY
NIEDRINGHAUS
METHODIST
NOON-HIGHLAND
MICHAEL'S
RESTAURANT
WED. 6:30AM-BETHALTO
AIRPORT
NOON-GOSHEN-LCCC
CENTER-EDWARDSVILLE
THU. NOON-EDWARDSVILLE
FIRST CHRISTIAN